Goals of the programme

This training is aimed at introducing you to the world of Deeptech Entrepreneurship, to develop your entrepreneurial mindset regardless of your professional and study background.

A focus is placed on Deeptech, which allows you to tackle the most complex and new challenges, related to this field, allowing you to:

- How to tackle start-ups as a means to valorize scientific research results.
- To understand the challenges of breakthrough innovations (by changing established rules in an industry)
- To understand the links between industry and research
- To know how to discern the economic potential of a scientific asset
- To handle academic spin-off key challenges
- To master the basics and the stakes of IP
- To know how to communicate and finance your project
- To be trained as a manager capable of evolving in a highly technological environment and to manage an agile company
- To understand the challenges of a territory in the development of its Deeptech ecosystem

Contacts:

Rani DANG, Scientific director of the programme
Nicolas BRUNO, Coordinator of the programme

nicolas.bruno@univ-cotedazur.fr

https://ice.univ-cotedazur.fr/etudiant/se-former/deeptech
Admission requirements

Teaching language: **English** (B2 minimum proficiency)

This programme is accessible to:
- Master students
- Researchers and PHD
- Course directors, laboratory directors, EUR/institut directors
- Project leaders

Subscription fees

- **150€**: Students and PHD from Université Côte d'Azur
- **450€**: Staff, Alumnae, researchers from Université Côte d'Azur, external students
- **900€**: External project leaders Continuing Education

**Continuing Education**
Contact the Continuing Education department

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**UNIT 1 - COMPETENCES AND ENTREPRENEURIAL TOOLS (ONLINE)**

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- Deeptech Entrepreneurship Overview
- Intellectual Property Strategy
- Identify the right market for your Innovation
- Developing relevant and innovative business model
- Project Management for disruptive innovation
- Production Challenges
- Financing your Startup
- Creating a Pitch

**UNIT 2 - WORKSHOPS**

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- Founder Leadership
- Financing & fund raising
- Deeptech Business Lab
- Pitch Training

**Complete knowledge acquisition and application**

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